

"THE 360 LEVEL UP"

Black Women Lead Annual Power Summit

Be a Market Vendor - \$500

Reach Black women executives with high-end buying power



Being a Market Vendor gives you direct access to an exclusive group of women with great taste, strong buying power, and the desire to support Black businesses, small businesses, and to buy quality products and services.

Let your business shine where there are only a chosen few!

We've designated a beautiful open space at Hotel Indigo with the accommodations you need to sell your products/services, grow your customer base and expand your brand visibility other women bosses.

As a Market Vendor, you get:

- Opportunities to brand, sell and connect with event participants and presenters in our **2-day open vendor market**.

THURSDAY, MAY 30 - 11AM - 4PM

FRIDAY, MAY 31 - 11 AM - 4PM

- Standard vendor table with two seats
- Access to electrical outlets and general accommodations
- Option to bring signage/banner, display, etc. within your area
- Inclusion in vendor announcements on social media platforms



About the women we reach

Only 4.4% of Black women in the U.S. are in management positions, and only 1.4% hold C-suite positions, despite being 7.4% of the U.S. population.

(Forbes: How To Be An Ally For Black Women In The Workplace, Feb 22, 2022, Holly Corbett)

SPENDING POWER

LAST YEAR'S ATTENDEES

Annual salary range:
\$146,000 to \$245,000

Marital status:
50% married, 50% single

Household status:
100% Head of household

"Now more than ever, African-American women's consumer preferences and brand affinities are resonating across the U.S. mainstream, driving total Black spending power toward a record \$1.5 trillion by 2021. At 24.3 million strong, Black women account for 14% of all U.S. women and 52% of all African-Americans." [Nielsen](#)

Contact your Black Women Lead Annual Power Summit rep to get started or complete the interest form at <https://drlawandahill.com/summit/vendor> and a team member will contact you.

