

A group of approximately 20 Black women are smiling and posing for a group photo. They are dressed in a variety of styles, including professional blouses, dresses, and casual wear. The background is a blurred indoor setting with large windows and architectural details. The overall mood is positive and professional.

"THE 360 LEVEL UP"

Black Women Lead Annual Power Summit

MAY 29 - MAY 31, 2024

HOTEL INDIGO, DOWNTOWN LOS ANGELES, CALIFORNIA

2024 PARTNERSHIP OPPORTUNITIES



"THE 360 LEVEL UP"

Black Women Lead Annual Power Summit

This summer, black women business leaders, executives and entrepreneurs will reconvene for the **Black Women Lead Annual Power Summit**, presented by Dr. LaWanda Hill. This year makes the second event of the yearly series and will take place May 29-May 31 2024 at Hotel Indigo in Downtown Los Angeles, California.

This 2.5-day 'professional girls' getaway' is packed with restorative fun, community building, interpersonal, professional, and intimate development. Attendees will enjoy a welcome mixer kick-off, a dynamic line-up of interactive sessions, panel discussions, workshops, fitness, vendor shopping, and cocktail power hours.

The Black Women Lead Annual Power Summit is designed to bring together black women who are senior level executive leaders and womenpreneurs from diverse industries across the United States, providing space for these "fist, few, and/or onlys" at their level in their industries, to connect with their peers. Event organizers engage this exclusive group of women through programming and activities that help them realign with their professional goals, and cultivate ways of being that center their joy, mental health, and well-being.

Last year's inaugural event was a great success, establishing the brand's "#3RElite" core principles—reset, recharge, and realign. This year's summit will be centered on "The 360 Level Up", helping black women business leaders make the pivot of moving out of surviving and into thriving, by cultivating 6 domains of wellness:

- Emotional Wellness
- Spiritual Wellness
- Professional Wellness
- Physical Wellness
- Relational Wellness, and
- Sexual Wellness

The Line-up

WEDNESDAY, MAY 29, 2024

Welcome Mixer

Location: Hotel Indigo

THURSDAY, MAY 30, 2024

“The 360 Level Up”

Welcome and Introduction

with Dr. LaWanda Hill

Special Guest - Fireside Chat

Caring for the Hearts of Queens with Heavy Crowns

with Dr. Tai and Dr. Akilah

Position, Purpose, and Alignment

with Enae Jackson-Atkins

Reflection Stations & Summit Interviews

Power Pivots Panel

with, Erica Billups, Neidy Hornsby, and Danielle Gautt

Vendor Market

Cocktail Power Hour

FRIDAY, MAY 31, 2024

Move Your Body Girl: HIIT Session

with Teagen Rose

Reconnecting with Yourself: Panel + Breakout Discussion

with Josie Pickens, Eliza Boquin, Vasti Marcelo

Bringing Sexy Back

with Dr.LaWanda Hill

Closing Ceremony

Vendor Market

Cocktail Power Hour





Meet our presenting host

Dr. LaWanda Hill

Dr. LaWanda Hill is a licensed psychologist, consultant, and curator of transformative spaces. She is the owner of Dr. LaWanda Hill, LLC., where she dedicates her life's passion to the empowerment and liberation of Black women, *from the boardroom to the bedroom.*

It is from this concept that The Black Women Lead Annual Summit was born. Join Dr. Hill and her friends as they help black women leaders thrive!

[Learn more about Dr. Hill](#)

Featured Presenters and Panelists



Dr. Tai, Founder & CEO
The Black Girl Doctor



Dr. Akilah
Licensed Psychologist



Enae Jackson-Atkins
Spiritual Leader



Erica Billups Johnson
SVP and Co-creator



Neidy Hornsby
Founder & CEO, Noir IP



Danielle Gautt
Director of Health Equity



Teagan Rose
Fitness Coach



Josie Pickens
Culture Critic



Vasti Marcelo
Assoc. Dir., Brainstation



Tamara Cooper
Sr. Grant Architect



Dr. Faith Kazmi
Assoc. Dean and Dir., Stanford

The Women Leaders We Reach

Last year, we hosted 20 women at the magnificent Hotel Indigo for our inaugural pilot event. The feedback was phenomenal! 100% of our attendees gave stellar reviews with the only request being that they wanted MORE...more time, more topics, more speakers and they pledged to bring more of their peers. They asked, and now we are delivering.

Get to know about the powerful black women leaders who attend our summit:

LAST YEAR'S STATS

Annual salary range: \$146,000 to \$245,000
Marital status: 50% married, 50% single
Household status: 100% Head of household

Major City Residential locations:

- Northern California: Oakland and San Francisco
- Southern California: Los Angeles
- Chicago, IL
- Columbus, OH
- Tallahassee, FL

Industry Representation:

- Tech
- Public Health
- Airline Legal Counsel
- Healthcare
- Higher Education
- Higher Education Administration
- Arts and Culture
- Child Welfare
- Business
- Investment Banking

FACTS ON FACTS ON FACTS ON STATS ON STATS

Only 4.4% of Black women in the U.S. are in management positions, and only 1.4% hold C-suite positions, despite being 7.4% of the U.S. population. ([Forbes: How To Be An Ally For Black Women In The Workplace, Feb 22, 2022, Holly Corbett](#))



That's how much the number of Black women-owned businesses grew from 2014 to 2019, representing the highest growth rate of ANY female demographic. ([J.P.Morgan.com](#))

SPENDING POWER

Women in the U.S. own over 12 million businesses.

Black Women

run more than a third of those businesses.

([Bestcolleges.com](#))

"Now more than ever, African-American women's consumer preferences and brand affinities are resonating across the U.S. mainstream, driving total Black spending power toward a record \$1.5 trillion by 2021. At 24.3 million strong, Black women account for 14% of all U.S. women and 52% of all African-Americans." ([Nielsen](#))



The Platinum Power Partner

\$50,000

As our Power Partner, you receive exclusive Title Sponsor status, allowing you access to superior partnership benefits, the best brand positioning, the strongest visibility and marketing opportunities throughout the entire 2.5 day event.

This package offers ultimate flexibility. Our team will work closely with you to build a custom partnership program that aligns with your brand and marketing KPIs to effectively connect with the powerful women we attract.

- “Presented by...” name attachment to event official event branding, signage and marketing collateral
- Custom brand activities for Welcome Cocktail Hour
- Onsite welcome banner brand placement
- Premium social area banner positioning
- Center stage brand/signage positioning
- Step-and-repeat/red carpet backdrop logo inclusion
- Press release inclusion in general press event announcement
- Dedicated press release partnership announcement
- On-site activation opportunities on Day 1, Day 2, and Day 3 final send-off
- Social media partnership announcement
- Title partnership inclusion in social media ads
- Logo placement on table centerpieces
- Premium product swag bag drop opportunity
- On-screen logo placement for all digital visual programming
- Brand audio mentions throughout activities on Day 1, Day 2 and Day 3 final send-off
- 4 guest participant tickets for Day 1, Day 2 and Day 3

ADDED VALUE BONUS

- First rights to co-host media kick-off prior to Day 1



The Gold Standard Sponsor

\$25,000

As our Gold Ambassador Partner, you can leverage premium benefits with strong visibility and on-site presence throughout the 2.5-day event.

This package offers strong marketability, brand visibility and flexibility. Our team will work with you to advise on program integration to help you get the most from your investment.

- Premium sponsorship logo placement on standard signage and marketing collateral
- Social area banner placement
- Step-and-repeat/red carpet backdrop logo inclusion
- Press release inclusion in general press event announcement
- On-site activation opportunities on Day 1 and Day 2
- Social media partnership announcement
- Premium logo inclusion in social media ads
- Premium product swag bag drop opportunity
- On-screen logo placement during sponsorship acknowledgement breaks
- Brand audio mentions throughout activities on Day 2 and Day 3
- 2 guest participant tickets for Day 1, Day 2 and Day 3
- Acknowledgement and invites to media kick-off prior to Day 1 activities



The Strong & Solid Supporter

\$10,000

Our Strong Solid Supporters have great marketing opportunities to reach our attendees throughout the 2.5-day event. You can take advantage of multifaceted advertising and promotional placements that will deliver high-quality impressions amongst our exclusive audience.

- Premium sponsorship logo placement on standard signage and marketing collateral
- Logo inclusion on social area table toppers
- Press release inclusion in general press event announcement
- Social media sponsorship announcement
- Premium logo inclusion in social media ads
- Premium product swag bag drop opportunity
- On-screen logo placement during sponsorship acknowledgement breaks
- Brand audio mentions throughout activities on Day 2 and Day 3
- Acknowledgement and invite to media kick-off prior to Day 1 activities



Cocktail Power Hour Sponsor

\$5,000

As a Cocktail Power Hour Sponsor, you are the driving force behind our executive 'girls' night out'. Your brand is front and center with our exclusive bunch and interwoven throughout the most social segment of this 2.5-day getaway. This is your opportunity to be a part of the evening fun and create a memorable experience with our audience.

Choose to sponsor Day 2, Day 3...or BOTH at \$10,000.

You get:

- Brand attachment to the chosen cocktail hour
- Custom brand activation
- Onsite marketing collateral
- Onsite welcome banner brand placement
- Social media sponsorship announcement
- Logo placement on table toppers
- Premium product swag bag drop opportunity
- Brand audio mentions at your chosen cocktail hour
- 2 guest invites to your chosen cocktail hour



Be a Market Vendor

\$500

Being a Market Vendor gives you direct access to an exclusive group of women with great taste, strong buying power, and the desire to support Black businesses, small businesses, and to buy quality products and services.

Let your business shine where there are only a chosen few! We've designated a beautiful open space at Hotel Indigo with the accommodations you need to sell your products/services, grow your customer base and expand your brand visibility other women bosses.

Contact your Black Women Lead Annual Summit representative to lock in your space.

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Make your brand part of this phenomenal experience.

Contact your Black Women Lead Annual Power Summit rep to get started or complete the interest form at <https://drlawandahill.com/summit> and a team member will contact you.